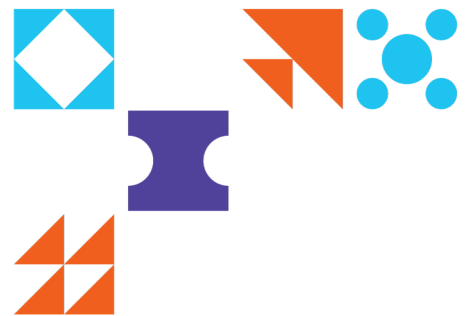
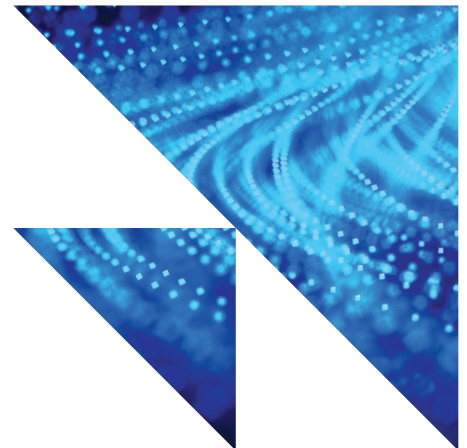


# Sponsorship Information

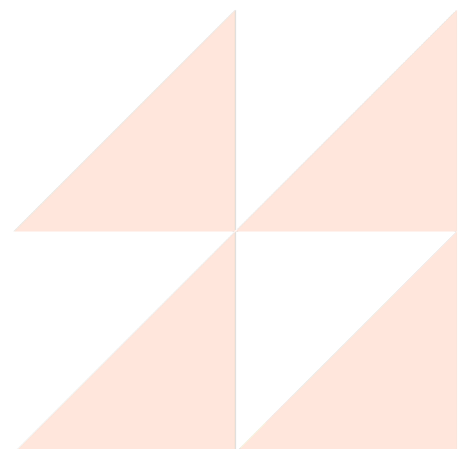
PMI Minnesota is excited to offer Sponsorship packages for Communications, Educational Events, Professional Fairs, and Professional Development Days (PDD).

We offer a variety of sponsorship opportunities:

- **EDUCATIONAL EVENTS** - Breakfast and Dinner meetings, interactive connect and learn events, Educational programs (such as PMP® preparation classes), and Webinars traditionally draw an attendance of 40 to 80 people per event.
- **MEMBERSHIP COMMUNICATION** - Strengthen your on-line presence through Email Blasts, Social Media and website communication with our members and visitors. PMI Minnesota has distribution to over 8,000 project managers.
- **APPRECIATION EVENTS** - The President's Volunteer Gala expresses appreciation for the hard work of our volunteers all year long, and offers a great informal networking opportunity.
- **PROFESSIONAL DEVELOPMENT DAYS (PDD)** - Our signature educational event in August provides training experiences for our vibrant project management community. This three-day premier gathering is recognized across the world as a model for other chapters and regions.
- **PROFESSIONAL FAIRS** - Our Career Fair, held in the spring, connects employers with talented professionals seeking new opportunities. In addition, our Volunteer Fair highlights volunteer roles within PMI Minnesota and features activities that consistently draw one of the largest dinner meeting audiences of the year.
- **QUARTERLY NEW MEMBER EVENT** - This quarterly gathering welcomes our newest PMI Minnesota members and introduces them to the full range of membership benefits. Attendees learn about opportunities to get involved, connect with fellow members, and expand their professional network.



**CONTACT:** PMI Minnesota Sponsorship to get further information or create your own custom package today!  
[Sponsorship@pmi-mn.org](mailto:Sponsorship@pmi-mn.org)



# Sponsor



## Platinum Level

- 2 Dinner meeting sponsorships
- 2 Email blasts
- PMI Home Page Website presence for 4 months
- 1 PDD Vendor Fair Deluxe booth with brochure 1/2-page ad
- 1 PDD add-on of your choice

## Gold Level

- 2 Dinner meeting sponsorships
- 2 Email blasts
- PMI Home Page Website presence for 3 months
- 1 PDD Vendor Fair Premium booth with brochure 1/4-page ad

## Silver Level

- 1 Dinner meeting sponsorship
- 1 Email blast
- Web presence for 2 months on PMI home page

Contact [sponsorship@pmi-mn.org](mailto:sponsorship@pmi-mn.org) to setup your sponsorship today.

## PDD Sponsorships:

- Title Sponsor
- PDD Event Sponsorship Options
  - Lunch, Break, or Reception
  - Education track on Symposium Day
  - Charging station for PDD attendees on Symposium Day
  - Business Headshot Photographer on Symposium Day
  - Tote Bags
  - Lanyards
  - Column Wraps
  - Keynote/Endnote Speakers

## MORE SPONSORSHIP OPTIONS

in Coordination with our Outreach Committee - Partner with other Chapters for Greater Visibility in Minnesota



**CONTACT: PMI Minnesota Sponsorship to get further information and create your own custom package today! [Sponsorship@pmi-mn.org](mailto:Sponsorship@pmi-mn.org)**

## PDD SPONSORSHIP PACKAGES INCLUDE A VARIETY OF OPTIONS, SUCH AS:

- Web presence on home page
- Web presence on PDD page
- Symposium Day folder ad (full, half, or quarter pages available)
- Symposium Day booth
- Reserved table during Keynote Speaker Session on Symposium Day
- One day of PDD registration
- Lunch passes
- Included in social media marketing for PDD
- Individual banner on stage for Keynote/Endnote Speakers
- Passes for Happy Hour Event
- Flier included in conference bag on Symposium Day (flier provided by sponsor)

**PDD PMI Minnesota Professional Development Days**

Visit [pmi-mn.org/pmi-mn-sponsorship](http://pmi-mn.org/pmi-mn-sponsorship) for details.