

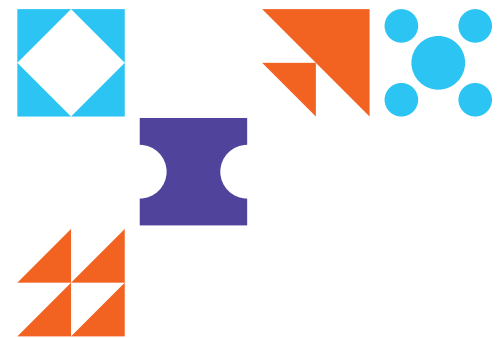
# Sponsor



PMI Minnesota is excited to offer Sponsorship packages for Communications, Educational Events, Professional Fairs, Professional Development Days (PDD) and more for 2022.

PMI-MN is transitioning back into in-person and hybrid events starting January 2022. We are open for a variety of sponsorship opportunities as we transition into this new model. These opportunities include:

- **EDUCATIONAL EVENTS** - Breakfast and Dinner meetings, interactive connect and learn events, Educational programs (such as PMP® preparation classes), and Webinars traditionally draw an attendance of 50 to 150 people per event.
- **MEMBERSHIP COMMUNICATION** - Strengthen your on-line presence through Email Blasts and website communication with our members and visitors. PMI Minnesota has distribution to over 13,000 project managers.
- **APPRECIATION EVENTS** - The President's Volunteer Gala express appreciation for the hard work of our volunteers all year long, and offer a great informal networking opportunity.
- **PROFESSIONAL DEVELOPMENT DAYS (PDD)** - Our signature educational event in September provides training experiences for over 1,000 attendees. Symposium Day alone draws approximately 500 professionals. This premier gathering of project management professionals is recognized across the world as a model for other chapters and regions.
- **PROFESSIONAL FAIRS** - Career and Volunteer. Career Fair, a single evening event, focuses on both employers and employees and is held in the spring. The Volunteer Fair promotes volunteer opportunities for members in PMI Minnesota activities and draws one of the largest dinner meetings attendance.
- **QUARTERLY NEW MEMBER EVENT** - Welcome our NEW members in an event that provides an opportunity for them to learn more about what PMI Minnesota membership benefits include, ways to become involved and an opportunity to network.



**CONTACT:** PMI Minnesota Sponsorship to get further information or create your own custom package today!

[Sponsorship@pmi-mn.org](mailto:Sponsorship@pmi-mn.org)



# Sponsor



## Platinum Level

- 1 Dinner meetings sponsorship
- 1 Breakfast meeting sponsorship
- 4 Email blasts
- Web presence for 4 months on home page
- 1 PDD Vendor Fair Deluxe booth with brochure 1/2-page ad
- 1 PDD add-on of your choice

## Gold Level

- 1 Dinner meeting sponsorship
- 1 Breakfast meeting sponsorship
- 3 Email blasts
- Web presence for 3 months on home page
- 1 PDD Vendor Fair Premium booth with brochure 1/4-page ad

## Silver Level

- 1 Dinner meeting sponsorship
- 2 Email blasts
- Web presence for 2 months on home page
- 1 PDD Vendor Fair Standard booth with brochure 1/4-page ad

All packages include web presence for 12 months on Sponsors page and invite to Sponsor Lunch Event.

## PDD Sponsorships:

- Title Sponsor
- PDD Event Sponsorship Options
  - Lunch, Break, or Reception
  - Education track on Symposium Day
  - Charging station for PDD attendees on Symposium Day
  - Business Headshot Photographer on Symposium Day
  - Tote Bags
  - Lanyards
  - Column Wraps
  - Keynote/Endnote Speakers

## MORE SPONSORSHIP OPTIONS

Coordinate with our Outreach events

- Bismarck, **ND**
- Dickenson, **ND**
- Duluth, **MN**/Superior, **WI**
- Fargo, **ND**
- Grand Forks, **ND**
- Mankato, **MN**
- St Cloud, **MN**



**Project Management Institute Minnesota**

pmi-mn.org  
651.917.6246

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**Sponsorship@pmi-mn.org**

**PDD PMI Minnesota Professional Development Days**  
(End of September annually)

Visit [pmi-mn.org/pmi-mn-sponsorship](http://pmi-mn.org/pmi-mn-sponsorship) for details.

## PDD SPONSORSHIP PACKAGES INCLUDE A VARIETY OF OPTIONS, SUCH AS:

- Web presence on the home page
- Web presence on the PDD page
- Symposium Day folder ad (full, half, or quarter pages available)
- Symposium Day booth
- Reserved table at the Keynote Speaker at Symposium Day
- One day of registration to PDD
- Lunch passes
- Included in social media marketing for PDD
- Individual banner on stage for Keynote/Endnote Speakers
- Passes for Happy Hour Event
- Flier included in conference bag on Symposium Day (flier provided by sponsor)
- First right of refusal for next year
- And More!