

Sponsor

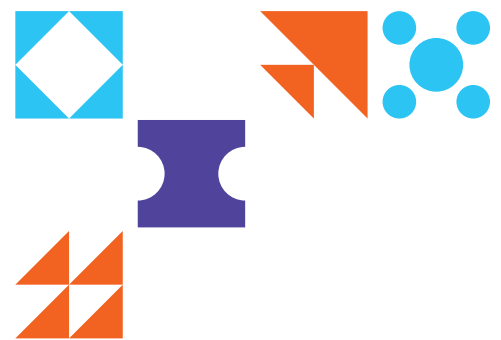


PMI Minnesota is excited to offer Sponsorship packages for Communications, Educational Events, Professional Fairs, Professional Development Days (PDD) and more.

Opportunities include:

- **EDUCATIONAL EVENTS** - Breakfast and Dinner meetings, interactive connect and learn events, Educational programs (such as PMP® preparation classes), and Webinars traditionally draw an attendance of 50 to 150 people per event.
- **MEMBERSHIP COMMUNICATION** - Strengthen your on-line presence through Email Blasts and website communication with our members and visitors. PMI Minnesota has distribution to over 13,000 project managers.
- **APPRECIATION EVENTS** - The President's Picnic and President's Volunteer Gala express appreciation for the hard work of our volunteers all year long, and offer a great informal networking opportunity.
- **PROFESSIONAL DEVELOPMENT DAYS (PDD)** - Our signature four-day educational event in September provides training experiences for over 1,000 attendees. Symposium Day alone draws approximately 500 professionals. This premier gathering of project management professionals is recognized across the world as a model for other chapters and regions.
- **PROFESSIONAL FAIRS** - Career and Volunteer. Career Fair, a single evening event, focuses on both employers and employees and is held in the spring. The Volunteer Fair promotes volunteer opportunities for members in PMI Minnesota activities and draws one of the largest dinner meetings attendance.
- **QUARTERLY NEW MEMBER EVENT** - Welcome our NEW members in an event that provides an opportunity for them to learn more about what PMI Minnesota membership benefits include, ways to become involved and an opportunity to network.

* Unique tiers of sponsorship are available (see page 2) or call/email us for more details: 651.917.6246, Sponsorship@pmi-mn.org



CONTACT: PMI Minnesota Sponsorship to get further information or create your own custom package today!

Sponsorship@pmi-mn.org



Sponsor



Platinum Level

- 2 dinner meetings sponsorship
- 1 breakfast meeting sponsorship
- 1 Career Fair booth
- 4 email blasts
- Web presence for 3 months on home page
- 1 PDD Vendor Fair platinum booth with brochure 1/2-page ad
- 1 add-on sponsorship (your choice)

Gold Level

- 1 dinner meeting sponsorship
- 1 breakfast meeting sponsorship
- 1 Career Fair booth
- 3 email blasts
- Web presence for 2 months on home page
- 1 PDD Vendor Fair platinum booth with brochure 1/4-page ad

Silver Level

- 1 dinner meeting sponsorship
- 1 Career Fair booth
- 2 email blasts
- Web presence for 2 months on home page
- 1 PDD Vendor Fair gold booth with brochure 1/4-page ad

All packages include web presence for 12 months on Sponsors page and invite to Sponsor Lunch Event.

PDD Sponsorships:

- Title Sponsor
- PDD Event Sponsorship Options
 - Lunch, Break, or Reception
 - Education track on Symposium Day
 - Charging station for PDD attendees on Symposium Day
 - Business Headshot Photographer on Symposium Day
 - Tote Bags
 - Lanyards
 - Column Wraps
 - Keynote/Endnote Speakers

MORE SPONSORSHIP OPTIONS

Coordinate with our Outreach events

- Bismarck, **ND**
- Dickenson, **ND**
- Duluth, **MN**/Superior, **WI**
- Fargo, **ND**
- Grand Forks, **ND**
- Mankato, **MN**
- St Cloud, **MN**



pmi-mn.org
651.917.6246

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PDD PMI Minnesota Professional Development Days
(End of September annually)

Visit pmi-mn.org/pmi-mn-sponsorship for details.

PDD SPONSORSHIP PACKAGES INCLUDE A VARIETY OF OPTIONS, SUCH AS:

- Web presence on the home page
- Web presence on the PDD page
- Symposium Day folder ad (full, half, or quarter pages available)
- Symposium Day booth
- Reserved table at the Keynote Speaker at Symposium Day
- One day of registration to PDD
- Lunch passes
- Included in social media marketing for PDD
- Individual banner on stage for Keynote/Endnote Speakers
- Passes for Happy Hour Event
- Flier included in conference bag on Symposium Day (flier provided by sponsor)
- First right of refusal for next year
- And More!