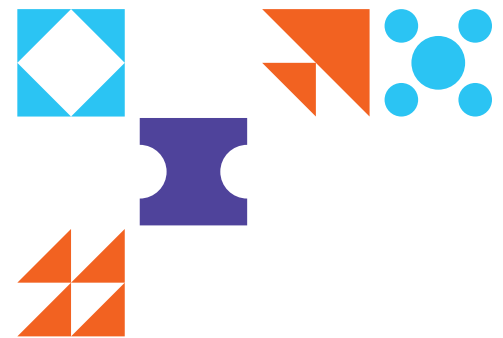# Sponsor

PMI Minnesota is excited to offer Sponsorship packages for Communications, Educational Events, Professional Fairs, Professional Development Days (PDD) and more for 2022.

PMI-MN is transitioning back into in-person and hybrid events starting January 2022. We are open for a variety of sponsorship opportunities as we transition into this new model. These opportunities include:

- **EDUCATIONAL EVENTS** – Breakfast and Dinner meetings, interactive connect and learn events, Educational programs (such as PMP® preparation classes), and Webinars traditionally draw an attendance of 50 to 150 people per event.

- **MEMBERSHIP COMMUNICATION** – Strengthen your on-line presence through Email Blasts and website communication with our members and visitors. PMI Minnesota has distribution to over 13,000 project managers.

- **APPRECIATION EVENTS** – The President's Volunteer Gala express appreciation for the hard work of our volunteers all year long, and offer a great informal networking opportunity.

- **PROFESSIONAL DEVELOPMENT DAYS** (**PDD**) – Our signature educational event in September provides training experiences for over 1,000 attendees. Symposium Day alone draws approximately 500 professionals. This premier gathering of project management professionals is recognized across the world as a model for other chapters and regions.

- **PROFESSIONAL FAIRS** – Career and Volunteer. Career Fair, a single evening event, focuses on both employers and employees and is held in the spring. The Volunteer Fair promotes volunteer opportunities for members in PMI Minnesota activities and draws one of the largest dinner meetings attendance.

- **QUARTERLY NEW MEMBER EVENT** – Welcome our NEW members in an event that provides an opportunity for them to learn more about what PMI Minnesota membership benefits include, ways to become involved and an opportunity to network.

CONTACT: PMI Minnesota Sponsorship to get further information or create your own custom package today!

Sponsorship@pmi-mn.org

Sponsor

Platinum Level

1 Dinner meetings sponsorship

1 Breakfast meeting sponsorship

2 Email blasts

Web presence for 4 months on home page

1 PDD Vendor Fair Deluxe booth with brochure 1/2-page ad

1 PDD add-on of your choice

Gold Level

1 Dinner meeting sponsorship

1 Breakfast meeting sponsorship

2 Email blasts

Web presence for 3 months on home page

1 PDD Vendor Fair Premium booth with brochure 1/4-page ad

Silver Level

1 Dinner meeting sponsorship

1 Email blast

Web presence for 2 months on home page

**All Packages now include a 25% discount for all non-PDD events, Invitation to the Annual President's Gala, Invitation to the Annual Sponsorship Lunch, and web presence for 12 months on Sponsors page **

PDD Sponsorships:

Title Sponsor

PDD Event Sponsorship Options

Lunch, Break, or Reception

Education track on Symposium Day

Charging station for PDD attendees on Symposium Day

Business Headshot Photographer on Symposium Day

Tote Bags

Lanyards

Column Wraps

Keynote/Endnote Speakers

MORE SPONSORSHIP OPTIONS

Coordinate with our Outreach events

- Bismarck, **ND**
- Dickenson, **ND**
- Duluth, **MN**/Superior, **WI**
- Fargo, **ND**
- Grand Forks, **ND**
- Mankato, **MN**
- St Cloud, **MN**

P Project
Management
Institute.
Minnesota

pmi-mn.org
651.917.6246

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PDD PMI Minnesota
Professional Development Days
(End of September annually)

Visit **pmi-mn.org/pmi-mn-sponsorship** for details.

PDD SPONSORSHIP PACKAGES INCLUDE A VARIETY OF OPTIONS, SUCH AS:

Web presence on the home page

Web presence on the PDD page

Symposium Day folder ad (full, half, or quarter pages available)

Symposium Day booth

Reserved table at the Keynote Speaker at Symposium Day

One day of registration to PDD

Lunch passes

Included in social media marketing for PDD

Individual banner on stage for Keynote/Endnote Speakers

Passes for Happy Hour Event

Flier included in conference bag on Symposium Day (flier provided by sponsor)

First right of refusal for next year

And More!